Metro Toronto Convention Centre
The Expo will be held in the North & South Building (255 Front St. West). The facility is next to the CN Tower and Rogers Centre in the heart of downtown Toronto. The closest subway station is Union Station, which is located two blocks east of the convention facility. Garage parking is available on the premises.

Artist Alley is located in the South Building Only.

www.mtccc.com

2015 SCHEDULE*

Thursday, September 3
06:00 - 13:00 Marshalling Yard Open
07:00 - 13:00 Registration and Set-up
14:00 - 21:00 Show Hours

Friday, September 4
08:30 - 09:30 Exhibitor Re-stock
09:30 - 19:00 Show Hours

Saturday, September 5
08:30 - 09:30 Exhibitor Re-stock
09:30 - 19:00 Show Hours

Sunday, September 6
08:30 - 09:30 Exhibitor Re-stock
09:30 - 17:00 Show Hours
17:01 - 23:59 Breakdown

*Schedule subject to change.
ARTIST ALLEY
SPACE PRICING

- Full Payment is due upon submitting application.
- Please add 13% H.S.T. to all prices.
- One credit card reader courtesy of PAYD.

Standard Table $475. each
Consists of one 6’ skirted table, 2 chairs, 2 Exhibitor passes and listing on the official website and show program.

Premium End Cap $1,025. each
Consists of an endcap space and includes: two 6’ skirted tables, 2 chairs and 2 Exhibitor passes and listing on the official website and show program.

Feature Booth $1,100. each
Consists of a corner space 8’ x 8’ pipe & drape booth in a carpeted feature area and includes: one 8’ skirted table, 2 chairs, 2 Exhibitor passes and highlighted listing on the official website and show program.

EXHIBITOR EXCLUSIVE
Accept credit cards on your smartphone and tablet with PAYD. No cost to sign-up, no monthly fee. Plus, get a free credit card reader. Register online at, www.getpayd.com/fanexpo.
Additional plain clothes security and uniformed police officers will also be onsite during show hours.
This is an effective, cost efficient marketing tool that will be distributed to all attendees at this year’s Fan Expo Canada™. This year’s print run will be 75,000 copies. Reserve your ad today, as we always sell out.

Half page
$995.00  7.5” wide X 5” tall

Full page
$1,495.00  8” wide X 10.5” tall

Let us design your ad:  $75.00 Per Hour  
(Min. 2 Hours)

Deadline:  Artwork Must Be Supplied By July 31, 2015

• Please Add 13% H.S.T. To All Prices.
OFFICIAL HOTELS

THE FAIRMONT ROYAL YORK
ADDRESS: 100 Front St. West
RATE: $175.00 SALE
TELEPHONE: 1 (800) 663-7229
★★★★★ 1/2
(1 Block from Convention Centre)

HYATT REGENCY TORONTO
ADDRESS: 370 King St. West
RATE: $145.00 SALE
TELEPHONE: 1 (800) 263-6364
★★★★★ 1/2
(2 Blocks from Convention Centre)

INTERCONTINENTAL TORONTO CENTRE
ADDRESS: 255 Front St. West
RATE: $189.00 SALE
TELEPHONE: 1 (800) 235-4670
★★★★★
(Attached to Convention Centre)

SHERATON CENTRE
ADDRESS: 123 Queen St. West
RATE: $145.00 SALE
TELEPHONE: (416) 361-1000
★★★★
(5 Blocks from Convention Centre)

WESTIN HARBOUR CASTLE TORONTO
ADDRESS: 1 Harbour Square
RATE: $145.00 SALE
TELEPHONE: (416) 869-1600
★★★★
(5 Blocks from Convention Centre)

When our official hotels SELL OUT, please check our website www.fanexpocanada.com for additional accommodations.

OFFICIAL AIRLINES

AIR CANADA
www.aircanada.com
DISCOUNT CODE: E7VUJQY1

PORTER AIRLINES
www.flyporter.com
DISCOUNT CODE: FANEX15

Special rates on airfares for exhibitors, guests and fans of Fan Expo Canada®. To receive the special rates, book your flight online and enter the associated Discount Code.
FOR MORE INFO OR TO RESERVE SPACE

Contact: Gurmeet Sethi
Telephone: 416.960.4529
Email: gurmeet@fanexpohq.com
Website: www.fanexpocanada.com
1. COMPANY INFORMATION: Please Print

Company Name
Display Name (Maximum 20 characters including spaces)
Contact Name
Address
City Province/State
Postal/ZIP Code Country
Phone Fax
Email
Website

2. PRODUCTS: We carry products related to

PRIMARY: CHOOSE ONE ONLY

- Comics
- Sci-fi
- Gaming
- Horror
- Anime

SECONDARY: Choose as many as required

- Comics
- Sci-fi
- Gaming
- Horror
- Anime

Please List your Products and/or services:

3. SPACE RATES - 2015

- STANDARD space consists of 1 - 6' skirted table, 2 chairs, and 2 exhibitor passes.
- PREMIUM space consists of 1 - 5'x12' END CAP space, which includes 2 - 6' skirted tables, 2 chairs, and 2 exhibitor passes.
- FEATURE BOOTH space consists of a 8'x 8' pipe & drape booth in a carpeted feature area and includes 1 - 8' skirted table, 2 chairs, and 2 exhibitor passes.

All Artist Alley spaces include one credit card reader courtesy of PAYD.

| Standard  | $475.00  | X____ | = $__________ |
| Premium  | $1,025.00 | X____ | = $__________ |
| Feature Booth  | $1,100.00 | X____ | = $__________ |

Sub-Total $________________
H.S.T. (Please add 13% Tax) $________________
Total Space Charge $________________
Deposit Paid $________________
Balance $________________

Please Make Cheques Payable To: INFORMA CANADA INC.

Payment Terms: 100% with application submission

4. LOCATION:
Placement of Space(s) is at Fan Expo’s sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all deposits are non-refundable. We will review your application and a representative will contact you.

Exhibitor’s Signature __________________ Date __________

Return this completed form by mail to:
Fan Expo HQ
Attention: Gurmeet Sethi
10 Alcorn Ave., Suite 100
Toronto, ON, M4V 3A9
Canada

Any Questions?
gurmeet@fanexpohq.com
Tel: 416.960.4529

www.fanexpocanada.com
1. COMPANY INFORMATION: Please Print

Company Name
Contact Name
Address
City Province/State
Postal/ZIP Code Country
Phone Fax
Email
Website

3. ADVERTISING RATES - 2015

Full Page $1,495.00 X _____ = $___________
Half Page Horizontal $995.00 X _____ = $___________
Half Page Vertical $995.00 X _____ = $___________
Other ____________________ = $________________
Other ____________________ = $________________
Sub-Total $___________
H.S.T. (Please add 13% Tax) $___________
Total Ad Space Charge $___________

Please Make Cheques Payable To: INFORMA CANADA INC.

Payment Terms: 100% with application submission

DEADLINES
On-Site Handout Issue July 18
MATERIALS July 31
STREET DATE September 3-6

SPECIFICATIONS

PAGE SIZE
with BLEED

Full Page 8” wide X 10.5” tall, plus .25” bleed around ad
1/2 Page Horizontal 7.5” wide X 5” tall, no bleed
1/2 Page Vertical 3.75” wide X 10” tall, no bleed

NOTE: All type and logos MUST be .375” from edge of ad, use CMYK colour space and convert all type to outlines. Please provide print ready PDF files to these specifications. We also accept Illustrator, Photoshop and QuarkXpress files.

In-house design is available at $75.00 /hr.

DISTRIBUTION
The Fan Expo Canada™ Show Program has a print-run of 75,000 copies.

I understand that this is only an application and does not guarantee ad space until a confirmation is issued. We will review your application and a representative will contact you.

Authorized Signature ____________________ Date ________________

Any Questions? gurmeet@fanexpohq.com
Tel: 416.960.4529
www.fanexpocanada.com

For Office Use Only

Payment Method Date Amount
1. ___________ ___________ ___________